

JET Toolbar

Subscriber engagement solution for telecom operators



Jet Toolbar – very powerful, extremely flexible and fully customizable intelligent subscriber engagement solution



Equally efficient in any network



BROADBAND



WI-FI



MOBILE

Ensure efficient interaction with subscribers, while maintaining superior content and context enrichment

Perform deeply targeted, precise and very advanced subscriber segmentation and traffic management

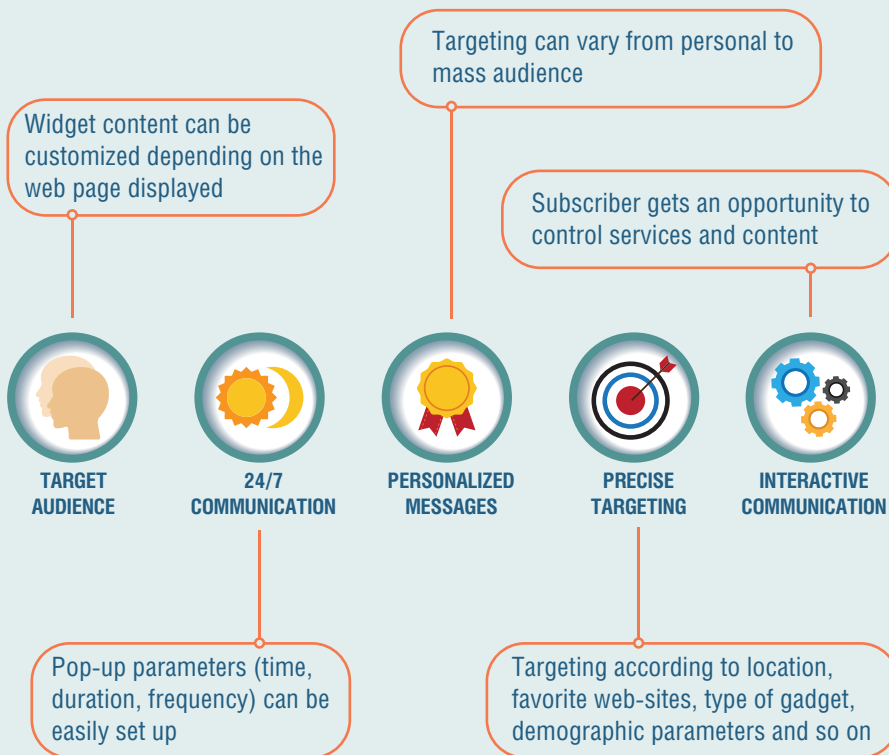
Achieve significant commercial effect through:

- Traffic monetization, ARPU growth
- Advanced 3rd party advertising revenues
- Increased subscriber loyalty



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ADVANTAGES

- Easy to use
- Flexible customization
- http and https support
- Multiple content selection rules
- Advanced subscriber targeting rules
- Innovative subscriber preferences management
- Integration with open RTB platforms
- RSS support
- Modular solution: easy scalability, high stability
- Several injection methods

Jet Toolbar — smart and focused in-browser notifications solution



Higher **revenue**



Greater subscriber **loyalty**



Broader **range of services**



CONTACTS

Jet Infosystems
Phone: +7 (495) 411-76-01
E-mail: info@jet.msk.su
www.telco.jet.su



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